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Give it a Whirl

See and feel the difference additives can make to your laundry



You may already know this, but when it comes to cleaning your clothes, detergent alone is not enough. Using the right combination of products — stain removers, liquid bleach, color boosters and fabric softeners — will get you loads of results every time.

Using these items in your laundry routine regularly can help you take better care of your clothes so you won't have to replace them as often. So whether you're keeping your favorite shirts looking their best or trying to stretch a few more hand-me-downs out of the closet, using these additives as part of your regular laundry regimen will help you save money in the long run.

Refer to this guide for ideas on how to get the most clean from your laundry routine.

Load Up for Better Laundry Results with these Essential Additives

So what do all those additives do for your family's clothes? Loads of things. Here's a breakdown of the benefits of using different laundry additives.

For Spot-On Stain Removal

Use Topical Stain Removers & Pre-Treaters, such as sprays and sticks.

- Best used to treat small, visible stains
- Concentrated ingredients work to break up stains when directly applied
- To tackle stains before they set, have a stain remover pen or wipes on hand



For Bright Whites & Stubborn Stains

Reach for the bleach. Why?

- Packed with the power to whiten dingy fabrics better than detergent alone
- Removes tough soils that detergents can leave behind
- Tackles body soil, odors and tough stains such as dirt, grass and food



For Brighter Colors & a Cleaner Clean

Add stain-fighters and color boosters to the wash cycle with your detergent.

- Helps break down soils so they can be more easily removed from fabrics by your detergent
- Helps catch soils and stains you don't see during pre-treating
- Works on almost all washable fabrics to protect and brighten colors



To Soften & Scent

Feel the difference fabric softener can make.

- Softens by coating fabric with materials that lubricate the surface
- Adds scent to the load in the washer (liquid) or dryer (sheets)
- Prevents static cling by neutralizing negatively charged fabrics



The Laundry Regimen — Put Your Best Load Forward

Confused about how to get great laundry results? Here's how you can use all those laundry products you've collected along the way to maximize your efforts for each load.

Follow this laundry regimen if you have a traditional machine.



1. SORT

Divide your laundry into separate loads: whites, colors, delicates, etc.



2. PRETREAT

Apply a stain-remover to problem soils and stains for up to 10 minutes (or as directed).

- For smaller, tough spots, use a topical stain remover
- For larger stains or all-over dinginess, pretreat with a liquid stain-fighting product, but don't let stain remover dry on fabric

3. WASH



1. Choose water temperature (check item care label) and start water
2. Add detergent to water
3. For colored or mixed loads, add a stain-fighter/color booster with your detergent to get cleaner, brighter laundry than using detergent alone
4. Add clothes (loosely) to wash water
5. For the whitest whites, add bleach. If your machine has a bleach dispenser, use it. If not, dilute in 1 qt. of water and add to wash 5 minutes after cycle has begun



4. RINSE

Add fabric softener to your machine's fabric softener dispenser. If your machine doesn't have a dispenser, add fabric softener during the rinse cycle.



5. DRY*

Air dry or toss clothes in the dryer.

- Toss in a dryer sheet for fabric softening/static control

Follow this laundry regimen if you have an HE machine.



1. SORT

Divide your laundry into separate loads: whites, colors, delicates, etc.



2. PRETREAT

Apply a stain-remover to problem soils and stains for up to 10 minutes (or as directed).

- For smaller, tough spots, use a topical stain remover
- For larger stains or all-over dinginess, pretreat with a liquid stain-fighting product, but don't let stain remover dry on fabric

3. WASH



1. Add clothes (loosely) into the washer
2. Add detergent into the detergent dispenser
3. For colored or mixed loads, add a stain-fighter/color booster with your detergent into the detergent dispenser to get cleaner, brighter laundry than using detergent alone
4. For the whitest whites, add bleach into the bleach dispenser
5. Add fabric softener to the fabric softener dispenser
6. Choose water temperature (check item care label), press start and let the washer do the rest!



4. DRY*

Air dry or toss clothes in the dryer.

- Toss in a dryer sheet for fabric softening/static control

*Check your stains when you take clothes out of the washer – you have a better chance of removing the stain if you re-laundry before clothes dry!

A few tricks to have up your sleeve

Organizing

- Divide the responsibility. Let the kids help with the laundry. They can empty hampers, sort, look for stains and fold and put away laundry.
- Matching socks may not be the highlight of your day, but the little ones might find it a fun challenge to find the perfect mate when folding.

Ironing

- Ironing in a circular motion can lead to the stretching of fabric. Instead of running the iron over a tough spot several times, iron lengthwise and level those ridges with a burst of steam.
- If ironing isn't your thing, try removing clothes from the dryer while they're still a little damp. Be sure to hang immediately.



One Clean HE Machine

HE washers leave a small amount of water behind after each wash, which can cause unpleasant odors. To keep your high efficiency machine running at peak performance, use bleach to clean and disinfect your machine on a regular basis. Cleaning your machine is as easy as adding bleach to a load of whites or to a separate maintenance cycle.

Bleach and the Environment

Household bleach begins as salt water and does not contain free chlorine. During household use and disposal, household bleach quickly and completely breaks down. About 95-98% of it breaks down to salt and water, and the remainder is effectively treated by sewer or septic systems. Because it doesn't survive these sewage treatments, bleach doesn't contaminate ground water.



Stain Diagnosis from Dr. Laundry

Drips, drops and smudges are bound to happen.

Here are a few tips to remember:

- Treat them ASAP; dab away excess
- Rinse with cool water and use a stain removal pen
- If it's a greasy or oily stain, wait until you get home then pretreat with dishwash detergent and wash

Here's what Dr. Laundry recommends to remove these tough stains:

Coffee	Rinse right away with cold water. Wash immediately in warmest water recommended on care label with detergent and Clorox® Bleach (whites) or Clorox 2® Stain Fighter & Color Booster* (colors).
Red wine	Quickly blot away excess. Pour club soda on the back of the stain and blot away excess. Before washing, pretreat with Clorox® Bleach Pen® (whites) or Clorox 2® Stain Fighter & Color Booster* (colors) then wash immediately in warmest water recommended on care label with detergent and Clorox® Bleach (whites) or Clorox 2® Stain Fighter & Color Booster* (colors).
Grass	Pretreat with liquid detergent then wash in warmest water recommended on care label with detergent and Clorox® Bleach (whites) or Clorox® 2 Stain Fighter & Color Booster* (colors).
Ketchup	Rinse in cool water. Wash in warmest water recommended on care label with detergent and Clorox® Bleach (whites) or Clorox 2® Stain Fighter & Color Booster* (colors).
Mud	Let it dry, then brush off excess. Presoak in detergent for 30 minutes. Wash in warmest water recommended on care label with detergent and Clorox® Bleach (whites) or Clorox 2® Stain Fighter & Color Booster* (colors).
Salsa	Rinse with cool water from the back of the stain. Wash in warmest water recommended on care label with detergent and Clorox® Bleach (whites) or Clorox 2® Stain Fighter & Color Booster* (colors).

More laundry help and solutions can be found at www.dr laundryblog.com

* Use as directed. Pretreat for best results. Visit www.clorox2.com to learn more.